



GLOBAL LEADERSHIP PROGRAMME (GLP)

Curated by **JJ Foundation** in Academic Alliance With **IMM**, India

About The Programme

GLP provide comprehensive exposure & orientation to fundamentals of business management and kindle an interest in the area.

A world-class programme created and run by professionals from the best MBA schools in the world.

[Enquire Now](#)



Why Global Leadership Programme(GLP)?

7 Certifications in 4 Months
from International and National Institutions



UREKA UK

Certificate of Achievement



Google

Certificate of Achievement -
Fundamentals of Digital Marketing



INREGU France

Certificate of Excellence



Bombay Stock Exchange

Certification of Basics on Stock Market: A Way to Wealth Creation



Innate Pro

Certification of Entrepreneurship Skill Development Program



ProcessBee

Certification of Business Simulation Game



IMM

Certification of Total Quality Person

[Apply Now](#)

Learn from the Best

London Business School

INSEAD

LSE

UNIVERSITY OF LONDON

UNIVERSITY OF OXFORD

UREKA PROGRAMMES RATING:



Our Focus Groups

**11th & 12th Class
Passouts**

**Undergraduate &
Postgraduate
Students**

**Working Professionals,
Corporates and
Business Owners**

Important Date

Last date to apply: 20th October 2021

**Programme commences from
30th October 2021**

Apply Now

Scholarships and Study Grant

21 early bird registrations will be eligible
for a study grant of Rs. 21000 from



FOUNDATION

Apply for Scholarship





Ureka Education UK

Duration: Four Months Programme

Methodology: Live, instructor led sessions with optimal mix of classes, workshops and working on a practical projects under the guidance of International Mentors.



Digital Marketing

Complete a Google certified course in Digital Marketing



Financial Literacy

One of the key life skills essential for school students



Entrepreneurship

Work on a live business idea to gain first hand experience



Python Coding

Learn Python Coding via instructor led live classes



Workshops

Artificial Intelligence
Cybersecurity



Spanish Language

Learn basic Spanish language from a native speaker

Learn Spanish through football

Are you game?

An exciting Spanish learning course with a native speaker. During this course, participants will be taught Spanish using all references to the famous Spanish football clubs, players, matches, etc. The engagement level and retention is much higher in this format



WHY SPANISH

Provide comprehensive exposure & orientation to fundamentals of business management and kindle an interest in the area. Spanish is the third most widely spoken language in the world, after English and Mandarin. Spanish is the second world language as a vehicle of international communication and the third as an international language of politics, economics and culture. Total of GDPs for Spanish speaking countries: \$2.6 trillion. Spanish is the official language of 21 countries and is spoken by over 420,000,000 native speakers. The figure grows to 530,000,000 speakers world-wide when people who speak it as a second language are also taken into account.



Bombay Stock Exchange Institute Limited

**Program Name: Certification of Basics on Stock Market: A
Way to Wealth Creation**

Duration: 30 Hours

To ensure that participants in the stock market have adequate knowledge of the stock market operations to invest and trade independently and earn profits with minimum risk.

Module 1:(10hrs)

BASIC OVERVIEW

- Equity & Debt Market
- Primary & Secondary Market
- Mutual Funds,
- Dematerialisation of Shares,
- Sensex and Other Indices,

Module 2: (10hrs)

FUNDAMENTALS ANALYSIS

- Economic Analysis & Industry Analysis
- Company Analysis
- Interpretation of Financial Statements
- Ratio Analysis

Module 3: (10hrs)

TECHNICAL ANALYSIS

- Introduction to Technical Analysis
- Patterns
- Moving Averages
- Oscillators & candlesticks



Innate Pro

Program Name: Certification of Entrepreneurship Skill Development Program

Duration: 21 hours

To inculcate an ability and readiness to develop, organize and run a business enterprise, inclusive of its uncertainties in order to make a profit

To educate on the Legal & Compliances Mandate of Entrepreneurship

To enhance Awareness on Government Policies, Schemes & Support to Entrepreneurship

To discover inherent potential & an objective guidance for Personal Success

Module 1: (11hrs)

- Entrepreneurship in a Nutshell
- Developing Core Skills
- Developing Support Skills
- Start Up to Success

Module 2: (10hrs)

- Funding your Business
- Government policies & Support systems
- Government & Industry Compliances



ProcessBee Technologies Pvt. Ltd. (Biz Games)

Program Name: Certification of Business Simulation Game

Duration: 16 hours

The Art and Science of running a business

4P, 3C, STP and distribution strategies in Marketing

Understand fundamental HR principles and Organisational behaviour

Capital Structuring and Budgeting

Operations Production Management

Managing Organisation Politics

Module 1: (9hours)

PRE READING

Provide access to online tutorial of the game and the case study.

PRACTISE ROUNDS

Students will be provided 4 rounds (1 Virtual Year) to practice the game.

GAME ORIENTATION

Processbee Facilitators will provide a detailed orientation to the game and its rules.

FINAL ROUND

Students will run their virtual enterprise for 20 rounds (5 virtual years).



Module 2: (7 hours)

DEBRIEF

Facilitators will review the performance of teams and provide feedback.

EVALUATION

Individual and Team performance reports will be shared with professors.

STARTUP PITCH FEST

Processbee along with IMM will organise a startup pitch fest competition and will facilitate and judge the students based on their performance. In the pitch fest competition, Processbee will invite a few angel investors to be a part of the panel and judge the students performance.

The angel investors will evaluate the ideas presented by the students in their individual capacity for investment.



IMM Business School

Program Name: Certification of Total Quality Person

Duration: 10 hours

The objective of this course is to prepare students to not only face contemporary challenges like Globalisation, Competition, Smart, Savvy and Knowledgeable Customers, Diversity, Information Explosion, Stress, Work-Life Balance and Unhappiness but to also convert them into opportunities for sustained development and growth with joy and prosperity.

Module 1: (5 hours)

- Introduction to Personality Development and Enrichment
 - Self-Awareness and Development
 - Inspirational Leadership
 - Effective Communication
 - Life and Time Management
 - Emotional and Spiritual Intelligence
 - Marketing Orientation and HR Mindset
 - Commandments and Values of a TQP
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Module 2: (5 hours)

- Building Winning Relationships
- Work Life Balance
- Addressing Stress
- Lessons from Indian Ethos, Scriptures and Ancient Wisdom
- Happiness and Success: Quality Life and Living
- Games and Exercises to reinforce and internalise Values
- Stories, Poems and Thoughts to touch Souls
- Conclusion and Revision



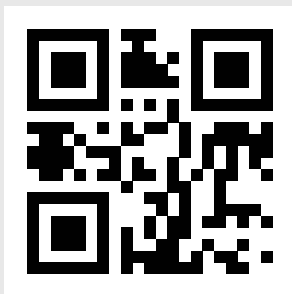


Contact us

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